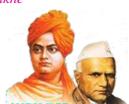




Shri Swami Vivekanand Shikshan Sanstha's

Raje Ramrao Mahavidyalaya, Jath



SYLLABUS OF

CERTIFICATE COURSE IN JOURNALISM & DIGITAL MEDIA

Submitted to

Internal Quality Assurance Cell Raje Ramrao Mahavidyalaya,jath, Dist-Sangali (MS)

CERTIFICATE COURSE IN JOURNALISM & DIGITAL MEDIA

Course Objectives:

- To introduce students to the basics of journalism.
- To gain proficiency in specific uses of various types of social media platforms.
- To impart knowledge about the elements of effective communication skills.
- To understand the working pattern of electronic media platform.
- To inculcate the knowledge of script writing.
- To develop the knowledge of online journalism.
- Impart basic concepts and importance of Photography.
- Encourage self-employment.
- Encourage creative skills.

Course Outcomes:

- To acquire fundamental knowledge of Journalism & Digital Media and related study area.
- To acquire the knowledge related to Media and its impact.
- To empower themselves by Communication, Professional and life Skills.
- To equip with ICTs competencies including Digital Literacy.
- To acquire Communication Skills, Writing Skills, Proficiency in Language and IT Skills.
- To become ethically committed media professionals and entrepreneurs adhering to the human Values, the Indian Culture and the Global Culture.
- To acquire and understand the Importance of innovation, Entrepreneurshipand Incubation Abilities.
- Shall have an understanding of acquiring knowledge throughout life.

Course Evaluation Pattern:

All student's performance will be evaluated through

1.Attendance : 10 Marks

2. Assignments: 10 Marks

3.Class Tests : 10 Marks

4.Research Project : 20 Marks

5. Written Exam: 50 Marks

-Total: 100 Marks

SCHEME & SYLLABUS OF CERTIFICATE IN JOURNALISM & DIGITAL MEDIA

Unit	Course	Hours
Unit-1	Introduction to Journalism & Social Media	6
Unit-2	Communication Skills	6
Unit-3	Basics of Reporting	6
Unit-4	Introduction to Electronic Media/Digital Media	6
Unit-5	Photo Journalism	6
Total Hours		30

Course Level: UG Students.

Duration of Certificate Course: Two months.

No. of Seats: 30

Admission /Selection: The selection of the candidates will be merit based.

Division of teaching hours: (total 30 periods)

Per Unit- 06 Periods (05×06=30 Periods)

References:

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(Dr.Satishkumar Jakappa Padolkar)

Coordinator